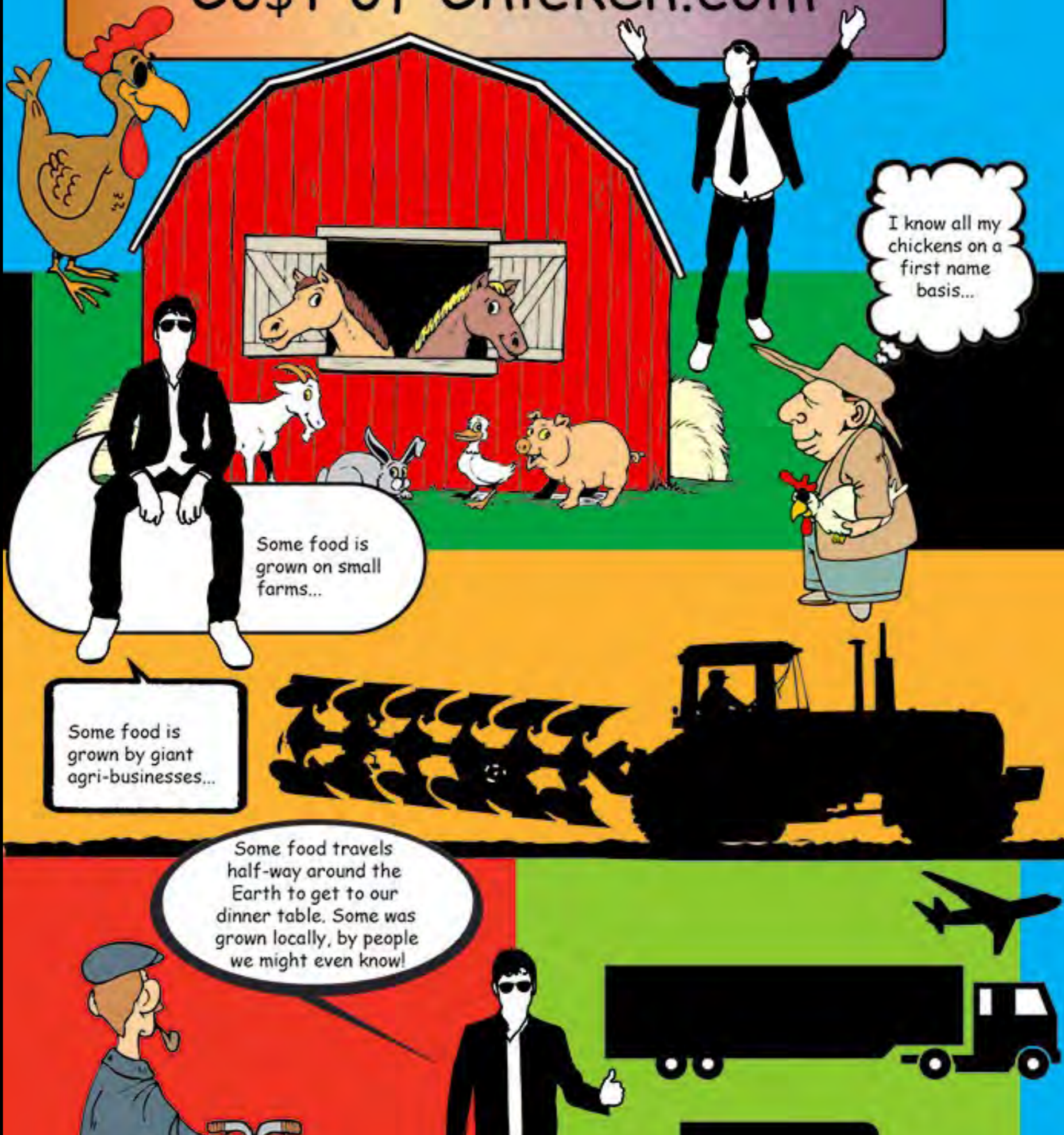
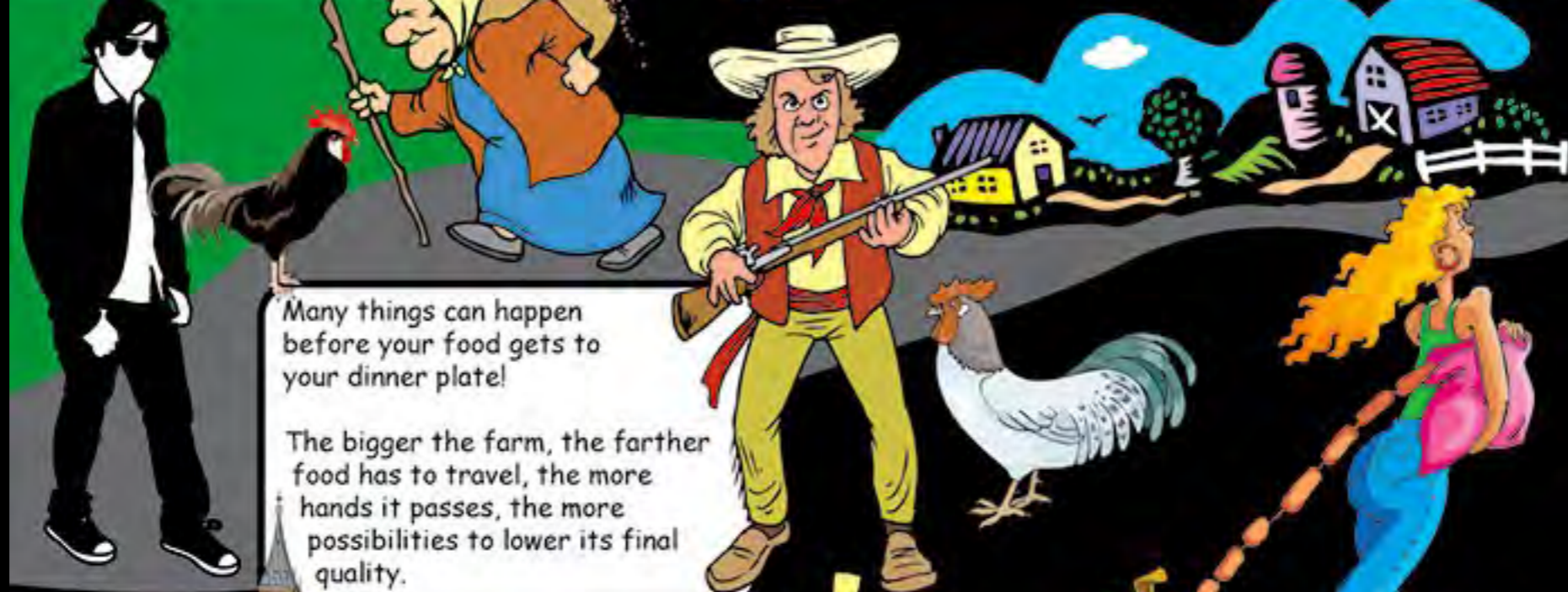


Cost of Chicken.com









AT THIS

Too Much \$

Sweet Corn

NATURAL FOOD STORE

The cost of food depends on:

1. How good it is.
2. Where it is sold.
3. How far it had to travel to get to you.
4. Where it was grown, by whom, and how expensive it was to produce.

We are two high school kids from San Francisco and we are doing a bit of food anthropology. We want to know what food costs where YOU live! We want to learn if everyone has access to good quality healthy food. And if not, why not? How can we fix it?

We hope people around the world will help us collect data on the food price, quality, place of origin, and where it was sold.

We believe we can save our planet by buying locally grown, high quality, and environmentally friendly food!

COME EARLY

\$ CO\$T of CHICK£N.com

Nicholas Werby, Timothy Werby — Lowell High School

The Cost of Chicken

http://costofchicken.com/

\$ CO\$T of CHICK£N.com

Food Anthropology: in search of information, ideas, and ways to improve quality food access for all

Home | How to Make a Chicken Report | Crowdmap | Project Updates | About Cost of Chicken | Trusted Food Reporters | Cost of Chicken Labs

Do you know the true cost of your food? What's its price? Where does it come from? Who grows it? How's the quality? Are you eating good food? We want to know!

Cost of Chicken.com

I know all my chickens on a first name basis...

Some food is grown on small

SCHOOL WORKSHEET

Cost of Chicken project works with kids from around the world to collect data on local food conditions -- it's food anthropology for all! The resulting information is available for all to use. Schools that need a worksheet to help their students participate in this project, please download one here:

[Cost of Chicken Worksheet PDF](#)

We look forward to learning about your food! Thanks! Tim and Nick

ALL RECENT CHICKEN UPDATES

Cost of Chicken on TEDxSilkRoad
Cost of Chicken App Idea
Living off the land in New York City
Packaged Food Makes Girls Hyper!
Unstable Food Prices
Edible Sensors Let You Know If Your Food is Spoiled
Over 200 Food Reports!
Cost of Chicken on PBS!
Data Visualization from the Cost of Chicken Crowdmapper
Changing the Way We Eat — TEDx MIT
The Carbon Footprint of our Diets
Lowell School Economics Class
150 Data Points on Cost of Chicken Crowdmapper
We've Been Accepted into 2012 EDF Sustainable Design Challenge
Trusted Food Reporters from Bangalore
About Cost of Chicken Project

ORGANIZATIONS WE WORK WITH

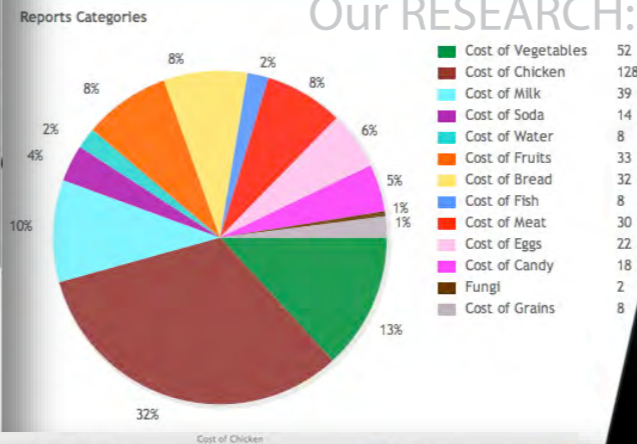
The EDF Sustainable Design Challenge
ENCOURAGING RESPONSIBLE ENERGY BEHAVIOUR
<http://edfdesign.challenge.org>

A.P.C.I.

LOWELL HIGH SCHOOL
1856

We Help Consumers Make Smart Eco-friendly Choices About the Food They Buy.

Our RESEARCH:

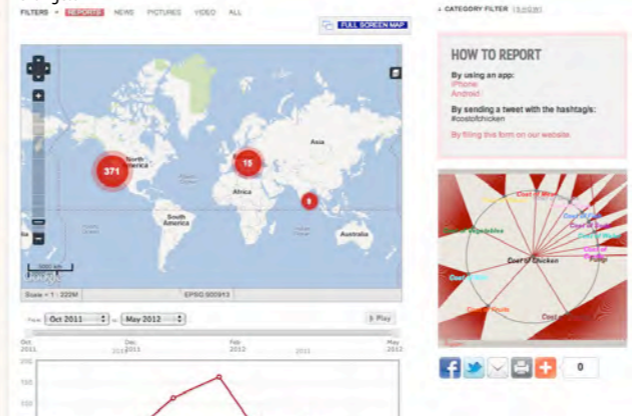


Eco-Footer Tracker— a mobile phone app, designed to help people keep track of their food choices and explicitly show the environmental impact of those choices by relating food purchases to carbon emissions.

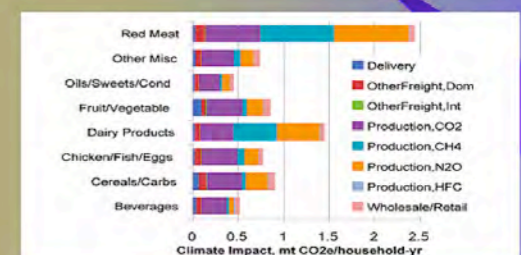
We believe if people knew how their food choices make a difference to the environment, they would choose more wisely.



As of May 6th, 2012, Cost of Chicken Crowdmapper had 393 Reports from 10 Countries on 4 Continents. There were 1258 Visitors from 39 Countries. Based on this data, we believe that people around the world want to know about the true costs of food. If we give them tools to take control of their food choices, they will make environmentally positive behavioral changes.



Food Carbon Footprint Analysis
Different Greenhouse Gases from Different Food Groups



Weber, C. and H. Matthews. 2008. Food-Miles and the Relative Climate Impacts of Food Choices in the United States *Environ. Sci. Technol.*, 42 (10): 3508-3513
<http://pubs.acs.org/cgi-bin/abstract.cgi/esthag/2008/42/i10/abs/es702969f.html>

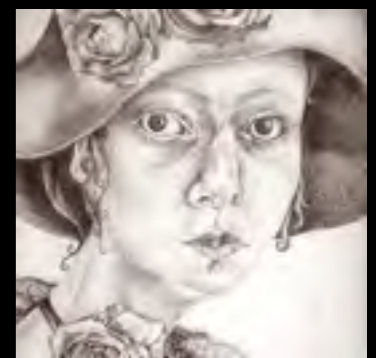


Crowd-sourced Geo-temporal Tagging



Lowell High School Project
San Francisco

Trusted Food Reporters



 CO\$T of CHICK€N.com






COST of CHICKEN.com

[+ SUBMIT A REPORT](#)
[HOME](#) [REPORTS](#) [SUBMIT A REPORT](#) [COST OF CHICKEN](#)


Showing Reports From Apr 16, 2008 to Oct 02, 2012 [Change Date Range](#)

[List](#) [Map](#)
1 ... 25 26 27
501-520 of 532 Reports
[<](#) [>](#)

- 


Bottled Water [0](#)

Water sold by the gallon at a local supermarket: Pacific Mist brand

13:50 Nov 02, 2011
- 


Milk [0](#)

Sunnyside Farm Whole Milk with vitamin D

13:49 Nov 02, 2011
- 


Yellow Bell Peppers [0](#)

Just your basic ripe peppers at a local Supermarket.

13:47 Nov 02, 2011
- 


Tomatoes [0](#)

Vine Ripe Tomatoes from a local supermarket While the label says "ripe", they nothing of a sort. Tasteless and white on the inside. Not worth...

13:46 Nov 02, 2011
- 


Red Bell Peppers [0](#)

Basic red bell peppers

13:45 Nov 02, 2011
- 


Soda [0](#)

Sprite/Fanta 1.25 litres = 50 Rs

01:41 Nov 02, 2011
- 

Milk [0](#)

Milk delivered home in sealed packets. 1 litre = 21 Rs

01:34 Nov 02, 2011
- 

Organic, Locally-grown Chicken [0](#)

13:21 Oct 30, 2011

Filter Reports By

Category		Clear
	All Categories	532
	Cost of Bread	45
	Cost of Candy & Dessert	26
	Cost of Chicken	144
	Cost of Eggs	26
	Cost of Fruits	57
	Cost of Grains	10
	Cost of Meat	43
	Cost of Milk & Dairy Products	58
	Cost of Seafood	11

Location [Clear](#)

Type [Clear](#)

Media [Clear](#)

Verification [Clear](#)

Custom Fields [Clear](#)

[Reset all filters](#)

FILTER REPORTS



For more information, please visit:

<http://www.CostofChicken.com>



Submit a New Report

REPORT TITLE *

Beef Stew Meat

DESCRIPTION *

Nice and lean beef stew for a family birthday dinner.

DATE & TIME: TODAY AT 12:57 PM (AMERICA/LOS_ANGELES)

[MODIFY DATE](#)

CATEGORIES *

- | | |
|--------------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> Cost of Bread | <input type="checkbox"/> Cost of Milk & Dairy Products |
| <input type="checkbox"/> Cost of Candy & Dessert | <input type="checkbox"/> Cost of Soda & Juice |
| <input type="checkbox"/> Cost of Chicken | <input type="checkbox"/> Cost of Vegetables |
| <input type="checkbox"/> Cost of Eggs | <input type="checkbox"/> Cost of Water |
| <input type="checkbox"/> Cost of Seafood | <input type="checkbox"/> Fungi |
| <input type="checkbox"/> Cost of Fruits | |
| <input type="checkbox"/> Cost of Grains | |
| <input checked="" type="checkbox"/> Cost of Meat | |

WHAT IS IT? *

Beef Stew Meat

PRICE OF FOOD ITEM *

5.99 per pound

CURRENCY TYPE *

US Dollars

PLACE OF PURCHASE *

Neighborhood Food Market ☒ Supermarket ☐ Superstore like COSTCO ☐
☐ Mail-order ☐ Online Store ☐ Street Vendor ☐ Food Cart/Truck ☐
☐ Farmers Market ☐ The Farm ☐ My Back Yard ☐ Other ☐

FOOD QUALITY *

Great ☒ Good ☐ Okay ☐ Poor ☐ Inedible ☐ I don't know ☐

HOW FAR DID YOUR FOOD TRAVEL? *

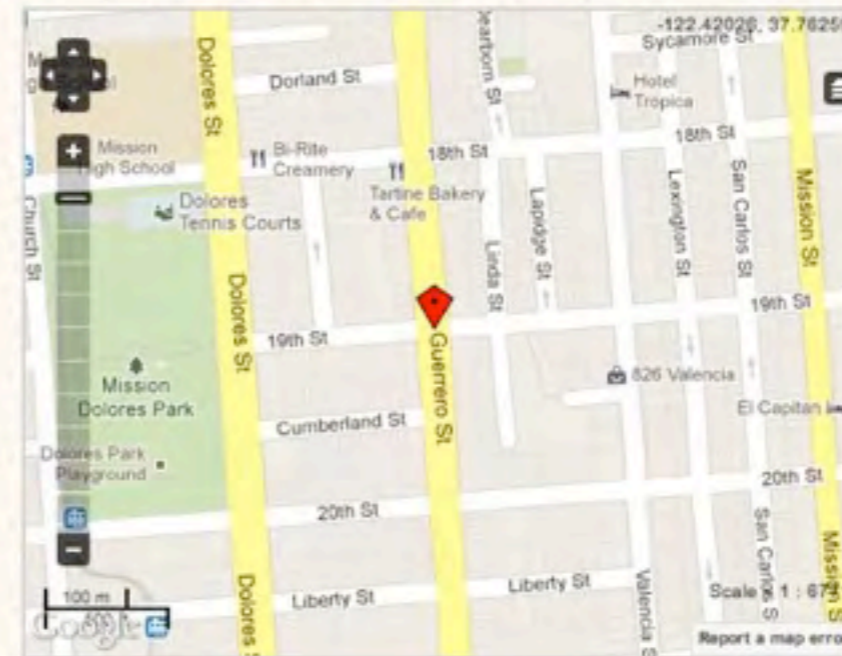
Locally Produced Food ☐ Food Grown in My State ☐ Food Produced in my Country ☐
Food Travelled Over 3000 miles ☐ Food Grown on Another Continent ☐ Food Produced Half-way Around the World ☐ Unknown ☒

Optional Information

FIRST NAME

FIND A LOCATION NEAR YOU

Select a City



701 Guerrero St san francisco

Find Location

* Search for your location using a location name OR latitude,longitude coordinates (format: 38.19, 85.61), OR click on the map to pinpoint the correct location..

LOCATION NAME *

EXAMPLE: CORNER OF CITY MARKET, 5TH STREET & 4TH AVENUE, KHAMMERSBURG

Guerrero Market & Deli

NEWS SOURCE LINK

<http://www.yelp.com/biz/guerrero-market-and-deli>

EXTERNAL VIDEO LINK

UPLOAD PHOTOS

Choose File Beef Stew Meat.jpg

Submit

For more information, please visit:

<http://www.CostofChicken.com>